Digital guide to...

Healthier gums



It doesn't come as a surprise that adopting a healthy lifestyle can have many benefits. It can make you feel fit and strong while helping to keep nasty diseases at bay. It's also good for your mental wellbeing too. There is so much advice about how to keep your body in top condition, but there is one element that is often overlooked – the health of the mouth. Having good oral hygiene should be a natural part of your

routine to achieve a healthy lifestyle. The good news is that it doesn't take much to have and maintain healthy gums.

Foundation have teamed up with Corsodyl toothpaste, to give you some great tips for healthier gums.

As part of National Smile Month, the Oral Health







CORSODYL ULTRACLE



bones that support your teeth by forming a tight seal. This limits the places where plaque bacteria can grow in your mouth. Having healthy gums means you can keep your teeth for longer. It will also reduce your risk of having

Healthy gums are vital for strong teeth. Just like your skin, they are made of soft tissue. It covers the

pain and sensitivity in your mouth. Finally, healthy gums are linked to a healthy body. According to scientific research, healthy gums can



called gum disease.

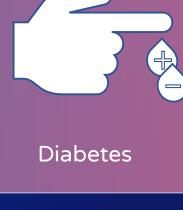




lower the risk of these wider disease, conditions and complications....





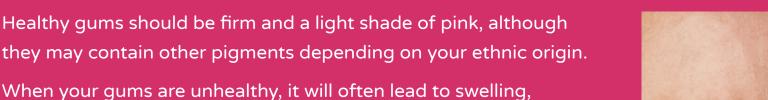


Dr Nigel Carter OBE, Chief Executive, Oral Health Foundation

Toothbrushing goes far beyond keeping your teeth

and gums healthy. It also improves your quality of life.

Healthy gums vs unhealthy gums



Most people suffer from some form of gum disease. However, as the disease develops very slowly in most people, and it can be slowed down to a rate that can be easily managed. All gum disease is caused by plaque. Plaque is a film of bacteria which forms on the surface of the teeth every day. Many of the bacteria in plaque are completely harmless, but there are some that

have been shown to be the main cause of gum disease.

soreness or infection of the tissues supporting the teeth. This is

To prevent and treat gum disease, you need to make sure you remove all the plaque from your teeth every day. There are two main forms of gum disease: gingivitis and periodontitis...

they are brushed during cleaning.

If this happens, book an appointment with a

Gingivitis means 'inflammation of the gums' and

is the earilest form of gum disease. This is when



the gums around the teeth become very red and swollen. Often the swollen gums bleed when

Gingivitis

dentist and don't allow the problem get worse.

making the teeth loose. If this is not treated, the teeth may eventually fall out.

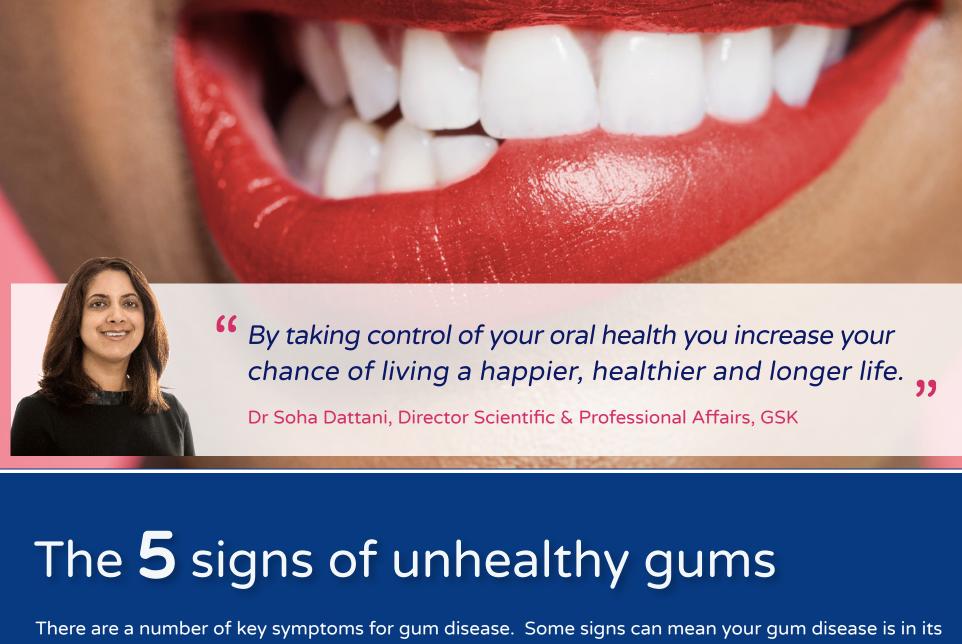
Long-standing gingivitis can turn into periodontal

periodontal disease and they all affect the tissues

supporting the teeth. As the disease gets worse

the bone anchoring the teeth in the jaw is lost,

disease. There are a number of types of



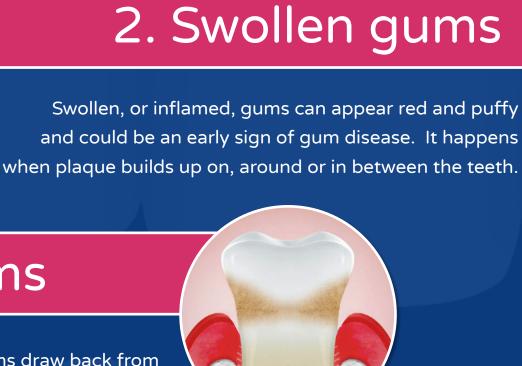
1. Bleeding Gums

Healthy gums don't bleed, so if you see blood as you

brush, this can be a sign of gum disease. Be proactive and visit your dentist as soon as possible.

early stages while others mean your gum disease is more advanced. If you notice any of the below, it is

Like with any condition, the sooner you can get it diagnosed, the more effective treatment will be - and



4. Bad breath

3. Receding gums

important that you visit your dentist immediately.

the less impact it will have on the quality of your life.

Receding gums occur when your gums draw back from

beneath. One of the first signs of this is tooth sensitivity.

your teeth, left untreated this could expose the root



Bad breath - or hallitosis - happens as plaque breaks

down pieces of food in your mouth. The bacteria that

is released may give off unpleasant smelling gas.

Tooth loss can be caused by one of the most severe forms of gum disease, called periodontitis. Periodontitis is an infection of the tissues, ligaments and bones that

surround and support your teeth.

great oral health and a fit set of gums.

The best time to brush is last thing at night and

Brushing your teeth, doesn't only protect your

gum health, it also makes the teeth stronger

at least one other time during the day. And

always use a fluoride toothpaste.

and less prone to decay.

of your teeth.

5. Loose teeth

Tooth brushing Brushing your teeth removes plaque and bits of food from the inner, outer and biting surfaces

It is easy to get your mouth clean and healthy, and keep it that way. A simple routine can help

By following these basic habits, you give your gums the best possible chance to stay healthy...

prevent most dental problems. Just a few minutes every day is all that is needed to achieve

Interdental & floss You can clean between your teeth with an 'interdental' brush or dental floss. Cleaning in between your teeth removes plaque and bits of food from between your teeth and under your gumline - areas a toothbrush can't reach.

The dentist

are not always painful and can often go

A professional check-up can spot the

defences against gum disease.

undetected.

Regular dental check-ups are one of your best

This is because the early stages of gum disease

symptoms of gum disease even if they aren't obvious, allowing you to take steps to treat it before it gets more serious.



When flossing or using interdental brushes,

miss any teeth. It helps to look in the mirror.

keep to a regular pattern and remember not to

Helpline

The Dental Helpline is there to provide you with the very best

Getting advice about your oral health



A healthy diet

gum disease.

A diet that is rich in vitamins, minerals and

fresh fruit and vegetables can help to prevent

Be on the lookout for foods that have vitamin

01788 539780 information and support about the health of your mouth. Oral Health Foundation

Where to go for more information

Everybody deserves the right to good oral health. By working together during National Smile Month, you can make this happen.

Please visit the National Smile Month website, where you can learn more about our amazing

National

Oral Health Foundation





The Corsodyl PI Information can be found at www.gskhealthpartner.com



Oral Health CORSODYL ULTRACL live longer

National Smile Month is organised by the Oral Health Foundation and supports millions of people in developing and maintaining a healthy smile.

campaign and how to get involved.

